



DataConsulting Cookie Policy

This cookie policy is to be read in conjunction with DataConsulting's Privacy Policy. This cookie policy describes the different type of cookies that may be used in connect with DataConsulting's website. This policy is under review regularly and changes when appropriate. Any changes in this cookie policy will become effective when published to DataConsulting's website.

This cookie policy was last updated on 23 May 2018.

What is a cookie

A cookie is a small text file containing information that a website transfers to your computer for record-keeping purposes and allows the analysing of a websites traffic patterns as well as give visitors more functionality. Cookies do not give access to your computer nor to any information beyond what you provide. Most web browsers automatically accept cookies so please consult your browsers help manual if you wish to restrict or disable the use of cookies.

Cookie Use

DataConsulting uses a few different services which make use of cookies on its website the purposes of which are to:

- analyse traffic to the website for DataConsulting to understand its visitors needs in order to improve the website. DataConsulting collects only anonymous, aggregate statistics, so for example they do not tie a specific visit to a specific IP address.
- offer social networking links so its visitors can share the websites blogs and content with their own peers, family or friends.

Which cookies does DataConsulting use

Even though DataConsulting's website relies on cookies, you are entitled to reject DataConsulting's cookie consent and still browse the website to your own extent, it just cannot promise your experience will be what is intended. The use of different cookies is to help the website function as designed, the cookies used are a mixture of essential, analytical and third-party social cookies.

Essential Cookies

Essential cookies are necessary for the site to work, enable you to move around it and use its services and features. The cookies DataConsulting classes as essential are:

Cookie type	Description	Cookie management	Expiry
Session	Session cookies are used to maintain the state of the application	Accept/refuse via your browsers settings	Until end of session

Analytical cookies

Analytical cookies collect information about your use of the website, and enable DataConsulting to improve the way it works. For example, these cookies show DataConsulting the most visited pages of the site, it records any difficulties user have accessing the website etc. It allows the clarity of overall usage on the site rather than just an individual.

Cookie type	Description	Cookie management
Google Analytics	Google analytics cookies collect aggregate statistical data to improve Site presentation and navigation.	Accept/refuse via: https://tools.google.com/dlpage/gaoptout

DataConsulting does not allow Google to use or share the data collected from its website. For more information on Google Analytics and what its used for, visit:

<https://support.google.com/analytics/answer/6004245>

Third-Party social cookies

These cookies allow third-parties to track the success of their application or customise the application for you, for example sharing the websites content through social media.

Cookie type	Description	Cookie management
AddThis	Social bookmarklet that allows visitors to share a websites content through social media networks.	Accept/refuse via the websites cookie consent

DataConsulting does not allow AddThis or it's parent company Oracle, to use or share the data collected from its website. For more information on AddThis and what its used for, visit:

<https://www.addthis.com/privacy/extension-and-bookmarklet-terms-of-service>

Contact us

If you have any further questions regarding DataConsulting's cookie use or policy, you can get in touch via support@dataconsulting.co.uk

Or by writing to;

**DataConsulting Ltd, Unit 3, Appleton Court, Calder Park
Wakefield, WF2 7AR, United Kingdom.**